



Back in December you took part in a workshop to help the Cwm Taf Morgannwg Regional Partnership Board develop our new brand and website

# **BIG words**

We looked at what these words meant to you:



**Transform**



**Taking Action**



**Listening**



**Making a Difference**



**Innovation**



**Involving**



**You told us lots of things like:**



**Being listened to feels like your viewpoints are being valued**



**Making a difference is having a genuine relationship and connection with people**



**Involving feels like an equal process**



**Transforming** is changing your life and doing something for the better, like feeling more independent



**Taking action** needs to be demonstrated - not just spoken about



**Innovation** is making a positive change for communities



To bring to life some of the things you said, we made a film with people from our community  
here: <https://youtu.be/ofqcmBQT4i4>



With the website, you told us you'd like:



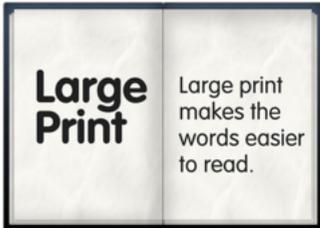
Lots of pictures



\*Nice colours



Easy Read Documents



Accessibility options like a 'read aloud' tool and an option to make text bigger



Simple language



Support

British Sign Language on films



Different Languages



Images to represent different themes such as a flower for Transformation



These workshops really helped us, and we have now created a new website and brand.



You can see the website here!

<https://www.ctmregionalpartnershipboard.co.uk/>



The website includes:



Lots of pictures and several films that include words and people from the communities we serve



British Sign Language translation on all of our films

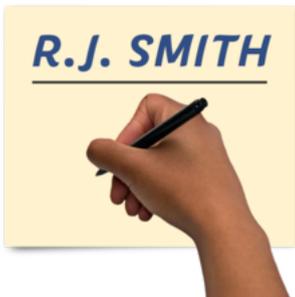


·Easy read documents to download



Accessible

Accessible and simple language that brings to life the words spoken by everyone who took part in our workshops



Different options to receive communication via our [contact page](#)



A 'useful documents' area where people visiting the site can see how decisions are made, including reports



Our People page - so people know who sits on the Regional Partnership Board



Pictures to represent different areas of work (for example, one of our groups agreed a flower represents transformation, so that is the picture we chose!

!



We have also included an accessibility software tool called 'Recite Me' at the top of the website, so people using the website can customise it in a way that works best for them.



## Next steps

This is a journey, and we would really like to involve you on it.



We need to make a website that works for all of us, and would like to hear from you.



We are holding feedback sessions on the website in July.



Visit our website or email [hello@ctmregionalpartnershipboard.co.uk](mailto:hello@ctmregionalpartnershipboard.co.uk) to find out more.



If you can join, please do!

Otherwise, please email me any suggestions, or let me know the best way to contact you.



If you are on social media, please follow us on Twitter: @ctmrpb or on YouTube: <https://www.youtube.com/channel/UCVleQD9txvaiad54Sm5C5AQ>



Thank you to everyone who took part!

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